
Thompson Okanagan

New Product Bulletin

April 2005

I. REGIONAL CONTACT INFORMATION

Association:	Thompson Okanagan Tourism Association
Contact Name:	Anne Nicolson
Position:	Director of Sales
Address:	1290 West Trans Canada Highway
City, Prov:	Kamloops, BC
Postal Code:	V2C 6R3
Phone:	250-377-4383
Fax:	250-372-2318
E-mail:	anicolson@totabc.com
Website:	www.totabc.com

Association:	Thompson Okanagan Tourism Association
Contact Name:	Deanna Rainey
Position:	CEO
Address:	1332 Water Street
City, Prov:	Kelowna, BC
Postal Code:	V1Y 9P4
Phone:	250-860-5999
Fax:	250-860-9993
E-mail:	drainey@totabc.com
Website:	www.totabc.com

II. REGION DESCRIPTION

“Life is Good” in the Thompson Okanagan. This is a region that amazes visitors with its diversity. From the dry and arid desert in the south, to the lush, forested spectacular mountains in the north, our region provides an abundance of activities for everyone. Outdoor enthusiasts can enjoy a wide variety of activities such as mountain biking, hiking, climbing, fishing, canoeing and wildlife viewing. Sports lovers will be busy with championship golf courses, destination ski resorts and boating activities. Families can enjoy the multitude of choices for everyone’s particular tastes. And speaking of tastes...vineyards, wineries, fresh fruit, dining with a view, the Thompson Okanagan is a sensory experience not to be missed. Located half way between Vancouver and the Canadian Rockies, visitors to the region can create a medley of unique itineraries.

III. FESTIVALS & EVENTS

March 11 - 13	9 th Annual Kamloops Cowboy Festival (Kamloops)
	Phone: 250-828-8772
	Email: cowboys@bcchs.com
	Website: www.bcchs.com
March 15 - 20	Strauss Canada Cup of Curling (Kamloops)
	Phone: 250-376-3899
	Email: ken@thecanadacup.com
	Website: www.canadacupofcurling.ca
April 8 - 9	Okanagan Fest of Ale (Penticton)
	Phone: 250-492-4355
	Email: info@fest-of-ale.bc.ca
	Website: www.fest-of-ale.bc.ca
May 5	Kelowna's Centennial 2005!
	Phone: 250-860-5100
	Email: info@kelowna2005.com
	Website: www.kelowna2005.com
May 5 - 8	Okanagan Spring Wine Festival (Okanagan Valley)
	Phone: 250-861-6654
	Email: info@thewinefestivals.com
	Website: www.thewinefestivals.com
May 14	Salmon Arm 100th Anniversary Day Celebration (Salmon Arm)
	Phone: 250-804-0362
	Email: celebrate@salmonarm100.ca
	Website: www.salmonarm100.ca
May 21 - 23	Falkland Stampede & Rodeo (Falkland)
	Phone: 250-379-2221
	Email: falklandstampede@falkland.ca
	Website: www.falkland.ca
June 11 - 12	Graffiti Days (Cache Creek)
	Phone: 250-457-6237
	Email: cachecreek@coppervalley.bc.ca
	Website: www.cachecreekvillage.com
June 18 - 19	Ashcroft Stampede
	Phone: 250-453-9161
	Email: enquiries@ashcroftstampede.com
	Website: www.ashcroftstampede.com

June 30 - July 3	Funtastic Music Festival (Vernon)
	Phone: 250-558-7756
	Email: info@funtastic.org
	Website: www.funtastic.org
July 1 - 3	2005 Penticton NW Elvis Festival (Penticton)
	Phone: 250-492-3584
	Email: info@pentictonelvisfestival.com
	Website: www.pentictonelvisfestival.com
July 9 - 15	2005 Cattle Drive (Kamloops)
	Phone: 250-372-7075
	Email: info@cattledrive.bc.ca
	Website: www.cattledrive.bc.ca
July 12 - 17	2005 Merritt Mountain Music Festival (Merritt)
	Phone: 604-525-3330
	Email: info@mountainfest.com
	Website: www.mountainfest.com
July 16	Eagle Ultramarathon (Keremeos)
	Phone: 250-499-2680
	Email: eagleruns@img.net
	Website: www.eagleruns.com
July 29 - 31	Kamloopa Pow Wow (Kamloops)
	Phone: 250-828-9700
	Email: kamloopapowwow@hotmail.com
	Website: www.kamloopa.com
August 4 - 6	Okanagan Summer Wine Festival (Silver Star Mountain Resort)
	Phone: 250-861-6654
	Email: info@thewinefestivals.com
	Website: www.thewinefestivals.com
August 12 - 14	Salmon Arm Roots and Blues Festival
	Phone: 250-833-4096
	Email: info@rootsandblues.ca
	Website: www.rootsandblues.ca

IV. NEW BUSINESS/NEW OPERATOR

AMYKONOS BED AND BREAKFAST

Elegant luxury, calm serenity. Private beach and dock. Located 5 minutes from downtown Kelowna. Nestled between Okanagan Lake and Knox Mountain. All rooms face an unrestricted view of Lake Okanagan and are fully self contained with ensuite.

Contact:	Beryl Rackow	E-Mail:	brackow@shaw.ca
Address:	318 Poplar Point Drive	Website:	www.amykonos.com
	Kelowna, BC	Price:	Rooms \$125 per night (double occupancy) / Suites \$150 - \$300 per night (double occupancy)
	V1Y 1Y1	Commissionable:	No
Phone:	250-763-8909	Year-round:	Yes
Fax:	250-763-2817		

MCSCOOT'S MOTORCYCLE AND SCOOTER RENTALS

Motorcycle rentals and Scooter rentals in the Okanagan and Kamloops area. Located in Kelowna. Featuring current model Harley Davidson motorcycles, Metric Cruisers and easy to ride Scooters. 50cc - 1450cc Suggested routes and tours available. Rentals by the hour, day or week

Contact:	Phil McAllister	E-Mail:	pndmac@cablelan.net
Address:	380 Harvey Avenue	Website:	www.mcscoots.com
	Kelowna, BC	Price:	Harley Rentals from \$125 per day Multi Day Tours \$3900 - \$5200
	V1Y 6C4	Commissionable:	Yes
Phone:	250-763-4668	Year-round:	No
Fax:	250-766-5442		

OKANAGAN TOUR DE VINE

Ride, Wine and Dine in the South Okanagan! One of the most unique events offered during the Fall Okanagan Wine Festival, Tour deVine participants will cycle through some of the most spectacular scenery, visit and dine at award-winning wineries, and just relax in the middle of Wine Country. Dates: October 1-2 and 8-9, 2005. Bicycles, helmets, support vehicle and meals included.

Contact:	Barb Sheppard	E-Mail:	info@tourdevine.bc.ca
Address:	Box 20084	Website:	www.tourdevine.bc.ca
	Penticton, BC	Price:	Tours start at \$125 per person
	V2A 8K3	Commissionable:	Yes
Phone:	250-497-8216	Year-round:	No
Fax:	250-497-8219		

SONORA DUNES GOLF COURSE

Surrounded by the natural beauty of the Osoyoos desert, this unique 9-hole par 35 golf course offers breathtaking mountain and lake views. Enjoy the challenge of desert links style golf in this one of a kind natural setting.

Contact:	Gary Johnston	E-Mail:	sonora13@telus.net
Address:	1300 Rancher Creek Road	Website:	www.sonoradunes.com
	Osoyoos, BC	Price:	9 holes - \$18.00 18 holes - \$39.00
	V0H 1V6		
Phone:	250-495-4653	Commissionable:	<i>Yes</i>
Fax:	250-495-4659	Year-round:	<i>No</i>

V. NEW PRODUCTS FROM AN EXISTING BUSINESS

HISTORIC O'KEEFE RANCH - HUNTING HAWK WINERY AND OKANAGAN OPAL

Historic O'Keefe Ranch is now partnering with Hunting Hawk Winery to grow and produce their own wines. The vineyard has been planted on the rolling hills of the ranch, and the wines will be produced on-site in 2005. Eight different kinds of Hunting Hawk/O'Keefe Ranch wines will be sold in their gift shop in 2005 – a tasty souvenir!

Okanagan Opal presents another historical perspective to the early pioneer days in the North Okanagan. The mining history in this area relates closely with the history of ranching and the O'Keefe Ranch, in particular. Okanagan Opal will be cutting and polishing stones and selling their product in their designated area of the gift shop. Arrange a trip to their mine site to dig opals or participate in the new gold panning demonstration area on the ranch.

Contact:	Theresa Jones	E-Mail:	theresa@okeeferanch.bc.ca
Address:	Box 955	Website:	www.okeeferanch.bc.ca
	Vernon, BC	Price:	Adult - \$8.00 Senior - \$7.00 Student - \$6.00 Group (20 or more) - \$6.00 (per person)
	V1T 6M8		
Phone:	250-542-7868	Commissionable:	<i>Yes</i>
Fax:	250-542-7868	Year-round:	<i>No</i>

NARAMATA HERITAGE INN & SPA - "SCENTS OF THE BENCH"

This sensory journey includes two nights unwinding in luxurious heritage accommodation, sunrise continental breakfast, a four hour guided tour of the famed Naramata Bench Wineries with a light lunch prepared and delivered by the Heritage Inn kitchen, some rejuvenating time in the Aveda Concept Heriloom Spa with your partner and a multi-course dinner from the elegant Rock Oven Dining Room.

Contact:	Norm Davies	E-Mail:	innkeeper@naramatainn.com
Address:	Box 130	Website:	www.naramatainn.com
	Naramata, BC	Price:	\$389 per person
	V0H 1N0		
Phone:	250-496-6808	Commissionable:	Yes
Fax:	250-496-5001	Year-round:	Yes

OKANAGAN WINE COUNTRY TOURS - SAMPLER TOUR

This scenic tour includes a visit to three wineries in the Kelowna area. Enjoy a leisurely visit to each winery, sample the wine, tour a facility, and take time to browse through the unique gift shops

Contact:	Patti Tetreau	E-Mail:	winetours@silk.net
Address:	PO Box 22029, Capri Postal Outlet	Website:	www.okwinetours.com
	Kelowna, BC	Price:	\$65 per person
	V1Y 9N9		
Phone:	250-868-9463	Commissionable:	Yes
Fax:	250-868-9464	Year-round:	Yes

OKANAGAN WINE COUNTRY TOURS - NARAMATA BENCH TOUR

The Naramata Bench is a place of great beauty and personality. Spend the day exploring the eleven boutique wineries that have staked their claims to this prime agricultural land. With beauty comes quality as well - the wine of Naramata Bench share a fine pedigree of superb craftsmanship and heritage. Day tour includes a lunch stop for additional charge.

Contact:	Patti Tetreau	E-Mail:	winetours@silk.net
Address:	PO Box 22029, Capri Postal Outlet	Website:	www.okwinetours.com
	Kelowna, BC	Price:	Tour - \$110 per person Lunch - \$30 per person
	V1Y 9N9		
Phone:	250-868-9463	Commissionable:	Yes
Fax:	250-868-9464	Year-round:	Yes

OKANAGAN WINE COUNTRY TOURS - SHOP UNTIL YOU DROP TOUR

This day will include all transportation needs. This guided tour will unveil some of Kelowna's best kept secrets. From furniture to fashion, Kelowna boasts a selection of shopping experiences to tantalize every taste. Winery lunch included and optional end of the spa treatment for additional cost.

Contact:	Patti Tetreau	E-Mail:	winetours@silk.net
Address:	PO Box 22029, Capri Postal Outlet	Website:	www.okwinetours.com
	Kelowna, BC	Price:	Tour and Lunch - \$140 per person
	V1Y 9N9		
Phone:	250-868-9463	Commissionable:	Yes
Fax:	250-868-9464	Year-round:	Yes

SUN PEAKS RESORT - ICE HOTEL

The Ice Palace Hotel, the first ice hotel on the West Coast, will open in December 2005 at Sun Peaks Resort, British Columbia. The interior appointments in the ice hotel will feature the utmost in luxury and the coolest high tech electronics. The hotel will feature large function areas for corporate gatherings, themed hotel rooms for overnight guests and a wedding chapel for those who wish to take the plunge! The Ice Palace is constructed entirely of ice and snow and maintains a constant, if a bit chilly, internal temperature of between -2 and -5 degrees Celcius (28 to 23 Fahrenheit). Fibre optics, fireplaces and candlelight cast a beautiful warm glow; creating an unparalleled experience for the guests. The hotel will be reconstructed each winter and operate between December and April.

Contact:	Layla Jaffer	E-Mail:	layla@sunpeaksresort.com
Address:	50 - 3150 Creekside Way	Website:	www.sunpeaksresort.com
	Sun Peaks, BC	Price:	n/a
	V0E 1Z1		
Phone:	250-578-7842	Commissionable:	Yes
Fax:	250-578-7843	Year-round:	No

VI. NAME CHANGE/NEW OWNER

HELMCKEN FALLS LODGE	<p>Surrounded by beautiful Wells Gray Provincial Park. Helmcken Falls Lodge offers horseback riding, hiking, sight seeing tours, canoeing, whitewater rafting, cross country skiing, and boat tours. The lodge offers accommodation, campground, and buffet style meals in their 1948 hunting lodge.</p> <p>Contact: James Gardiner</p> <p>Address: Box 239 Clearwater, BC V0E 1N0</p> <p>Phone: 250-674-3657</p> <p>E-mail: info@helmckenfalls.com</p> <p>Fax: 250-674-2971</p> <p>Website: www.helmckenfalls.com</p>
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HESTER CREEK WINERY	<p>Hester Creek Estate Winery is one of British Columbia's most awarded estate wineries, and is located just south of Oliver in the scenic "Golden Mile." Hot, sunny days and cool, refreshing nights, yield fruit flavours of an intensity not found in grapes grown in the warmer, southern regions of the world. Hester Creek's tasting room and wine boutique have been designed to reflect and blend with the picturesque South Okanagan landscape, while maintaining a touch of the Old World. Enjoy its spacious hospitality, or relax on the adjoining outdoor Patio - a perfect place for a refreshing glass of wine while overlooking sun-drenched vineyards.</p> <p>Contact: Tanya Martin</p>
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**Address: Box 1605
Oliver, BC V0H 1T0**

Phone: 250-498-4435

E-mail: info@hestercreek.com

Fax: 250-498-0651

Website: www.hestercreek.com