

What's new at TOTA - July 2008

Thompson Okanagan Tourism Association Jackie Frederick Director of Sales

jfrederick@totabc.com

Website: www.totabc.com

Phone: 250-860-5999

Fax: 250-860-9993

Mailing Address:

2280 D Leckie Road,
Kelowna, B.C. Canada,
V1X 6G6



"Life is Good" in the Thompson Okanagan

This is a region that amazes visitors with its diversity. From the dry and arid desert in the south, to the lush spectacular mountains in the north, our region provides an abundance of activities for everyone. Outdoor enthusiasts can enjoy a wide variety of activities such as mountain biking, hiking, climbing, fishing, canoeing and wildlife viewing. Sport lovers will be busy with championship golf courses, destination ski resorts and boating activities. Families can enjoy farms, beaches and a multitude of fun choices for everyone's particular tastes. And speaking of tastes... vineyards, wineries, fresh fruit, scenic dining... the Thompson Okanagan is a sensory experience not to be missed. Located halfway between Vancouver and the Canadian Rockies, visitors to the region can create a medley of unique itineraries. We are located 45 minutes flying and 4 hours driving time from Vancouver and 45 minutes flying and 8 hours driving time from Calgary.

New Attractions and Accommodations:



Walnut Beach Resort

This beautiful property on Osoyoos Lake contains 110 suites ranging in size from studio to one or two bedroom suites to a 1,300 sq. ft. penthouse. All units feature fully equipped designer kitchens, wireless remote and flat screen TV's. Situated on an 800 ft. private beach, the property also boasts meeting and convention space for up to 150 people along with a business centre and full service spa. Food and beverage will include a 40 seat wine and tapas bar. Scheduled opening: April 1/08

Osoyoos

Email: dbrogan@walnutbeachosooyoos.com Website: www.walnutbeachosooyoos.com Phone: 250-485-7996



The Club at Tower Ranch

Located 15 minutes from downtown Kelowna on 446-acres of western-aspect ranchland, Tower Ranch Golf Club features sweeping views of the Kelowna, Lake Okanagan, and the mountains beyond. The 18-hole championship golf course was designed by renowned Canadian golf course architect Thomas McBroom and is part of a master planned community. The Tower Ranch course features dramatically undulating land that provides a fascinating and thrilling golf course.

Kelowna

Email: charli@golftowerranch.com Website: www.golftowerranch.com Phone: 250-491-8122 Fax: 250-807-7931



Marriott Fairfield Inn & Suites

The 100% smoke free property recently opened in May 2007, comprises King and double Queen rooms while suites contain fridges, microwaves and two televisions including 32 inch TV's in the bedrooms. There is a fitness room, a four season outdoor pool and hot tub with heated decks and a 4 story water slide! There are smaller functions meeting rooms, free internet service and an "early eats" complimentary breakfast bar serving hot items. The property is located in north Kelowna.

Kelowna

Email: gailj@prhotels.com Website: www.marriott.com Phone: 250-763-2800 Fax: 250-763-2801



The Rise Golf Resort

Situated on a ridge with spectacular views of Vernon and Okanagan Lake, The Rise Golf Course is PGA veteran Fred Couples first designed course in Canada! Offering 5 tee boxes on each hole, the layout provides players a variety of unique conditions and challenges not seen in the Okanagan. Couples, known as an overall ambassador of the game and legendary course designer Gene Bates have teamed up to develop a course playing experience to international standards.

Vernon

E-mail: terry@therise.ca Website: www.therise.ca Phone: 250-542-5111 Fax: 250-542-5096



Great Estates of the Okanagan -Winery Tours **South Okanagan**

This season, five of the most exceptional wineries in the Okanagan -Sumac Ridge - Jackson Triggs - See Ya Later - Iniskillin - Nk'Mip - have teamed up to offer visitors a one-of-a-kind touring opportunity. The tours include private tours and tastings at all five wineries, transportation to each winery (or we can say transportation for the day), lunch at Nk'Mip Cellars and a Winemaker's Dinner at the famed Cellar Door Bistro at Sumac Ridge Winery in Summerland.

E-mail: jennifer.park@vincor.ca Website: www.greatestatesokanagan.com Phone: 250-494-0451



Crownsnest Vineyards & Country Inn

Keremeos

Nestled on an upper bench surrounded by towering mountains, the winery recently opened a 5,000 sq. ft building that features a restaurant serving authentic German cuisine and a Landgasthof, which is the German term for Country Inn. The seven rooms offer guests 3 ½ star comfort and feature outstanding views of the surrounding vineyards and evening sunsets.

E-mail: sales@hainle.com Website: www.hainle.com Phone: 250-767-2525 Fax: 250-767-2543



Hester Creek Winery Villas

Oliver

Five deluxe villas are situated within a short walk above the winery that command stunning views of the south Okanagan valley. Four units feature King sized beds, flat screen televisions, fireplaces, microwaves and bar fridges while the fifth unit is built for longer stays as it has a full sized kitchen. All villas have private patios that overlook the Hester Creek vineyards and are within a short distance to other wineries as well as the towns of Oliver and Osoyoos.

Email: info@crownsnestvineyards.com Website: www.crownsnestvineyards.com Phone: 250-498-4435



Pacific Coastal Airlines

Kamloops and Penticton

Pacific Coastal Airlines has begun year round regular scheduled service into Kamloops and Penticton. The airline is flying three times per day weekdays, as well as weekend flights into Penticton and four times daily into Kamloops with weekend flights. They are flying the Saab 340 aircraft into both cities and its' seating capacity is 30 with flying time one hour or less. (same as Air Canada)

Email: jim@pacificcoastal.com Website: www.pacificcoastal.com Phone: 604-214-2361 Fax: 604-273-4485



The Cove Lakeside Resort

Kelowna

This resort is the Okanagan's newest lakeside getaway across the lake from Kelowna. The property offers one, two and three bedroom luxury guest suites that include washer and dryer, living rooms with 42 inch plasma TV's over the fireplace, intimate dining areas and refrigerated wine coolers. This property also has a spa and restaurant and is close to many wineries and the 100 year old Gellately Nut Farm next door.

Email: kennedy@thecovelakeside.com Website: www.thecovelakeside.com Phone: 250-707-1800 Fax: 250-707-1804



Talking Rock Golf Resort

Chase

Situated one hour west of Kamloops in the Shuswap, this championship course meanders through a mature sandy forest setting and ends with a fabulous 18th hole on the shores of Little Shuswap Lake. The course is natural and rugged yet possesses wide fairways with several holes that climb the hillside to offer spectacular views. Conveniently located next to the First Nations Quaaout Resort.

Email: tsmith@talkingrock.ca Website: www.talkingrock.ca Phone: 250-679-3090 Fax: 250-679-3090



Outback Resort

Vernon

Located in a hill side forest setting next to Okanagan Lake, this 60 acre property offers two to three bedroom units in styles ranging from town homes to villas and cabins that are all connected by walking trails and boardwalks. Amenities include a fitness center, tennis courts and marina that include canoes and kayaks for guest use. The units also feature designer kitchens, plasma tv's, internet, fireplaces that all overlook a beachfront pool and hot tubs. (Minimum 5 nights)

Email: dmaclachlan@bhrbc.com Website: www.bhrbc.com Phone: 250-545-5005 Fax: 250-545-5023

Thompson Okanagan RV & Campground Guide

Free, concise, simple and the perfect publication to search out overnight stops before your clients arrive. You can find over 50 attractions and campground destinations with many offering discounts on your stay!

To order, call 250-860-5999 or email galdus@totabc.com

Okanagan Summer Wine Festival, August 7 - 9, 2008/August 6-9, 2009

Come and treat yourself to an intimate weekend of wine education, arts, music and mile high outdoor recreation at Silver Star Resort near Vernon. The summer wine festival offers unique wine seminars, great evening entertainment, gourmet meals, outdoor wine tasting and wonderful presentations by local artists

www.owfs.com

House-boating in Luxury All Summer Long!

Come to Sicamous, the House Boating Capital of Canada. Family, friends, corporate group or intimate gatherings can be nicely accommodated on any of these beautiful boats. Get lost in the majesty of fabulous Shuswap and Mara Lakes

www.totabc.com/trellis/accommodations

Thompson Okanagan Tourism Association Information: www.totabc.com/travel_trade