

What's new at TOTA - October 2007

Thompson Okanagan Tourism Association

Jackie Frederick

Director of Sales

jfrederick@totabc.com

Website: www.totabc.com

Phone: 250-860-5999

Fax: 250-860-9993

Mailing Address:

2280 D Leckie Road,
Kelowna, B.C. Canada,
V1X 6G6



"Life is Good" in the Thompson Okanagan

This is a region that amazes visitors with its diversity. From the dry and arid desert in the south, to the lush spectacular mountains in the north, our region provides an abundance of activities for everyone. Outdoor enthusiasts can enjoy a wide variety of activities such as mountain biking, hiking, climbing, fishing, canoeing and wildlife viewing. Sport lovers will be busy with championship golf courses, destination ski resorts and boating activities. Families can enjoy farms, beaches and a multitude of fun choices for everyone's particular tastes. And speaking of tastes... vineyards, wineries, fresh fruit, scenic dining... the Thompson Okanagan is a sensory experience not to be missed. Located halfway between Vancouver and the Canadian Rockies, visitors to the region can create a medley of unique itineraries. We are located 45 minutes flying and 4 hours driving time from Vancouver and 45 minutes flying and 8 hours driving time from Calgary.

New Attractions and Accommodations:



Walnut Beach Resort

Osoyoos

This beautiful property on Osoyoos Lake contains 110 suites ranging in size from studio to one or two bedroom suites to a 1,300 sq. ft. penthouse. All units feature fully equipped designer kitchens, wireless remote and flat screen TV's. Situated on an 800 ft. private beach, the property also boasts meeting and convention space for up to 150 people along with a business centre and full service spa. Food and beverage will include a 40 seat wine and tapas bar. Scheduled opening: April 1/08

Email: dbrogan@walnutbeachosooyoos.com Website: www.walnutbeachosooyoos.com Phone: 250-485-7996



Tobiano Golf Resort

Kamloops

The old Six Mile Ranch is being developed into a 20 year community master plan that features for 2007, a new breathtaking 18 hole golf course and clubhouse overlooking Kamloops Lake. This championship course is a must play stop for golfers planning on visiting many of the other great courses in the Thompson region. Additional plans include a marina, hotel, private residences and a working cattle ranch.

Email: miles.mortensen@gmail.com Website: www.tobianoliving.com Phone: 250-372-4961 Fax: 250-373-0070



Marriott Fairfield Inn & Suites

Kelowna

The 100% smoke free property recently opened in May 2007, comprises King and double Queen rooms while suites contain fridges, microwaves and two televisions including 32 inch TV's in the bedrooms. There is a fitness room, a four season outdoor pool and hot tub with heated decks and a 4 story water slide! There are smaller functions meeting rooms, free internet service and an "early eats" complimentary breakfast bar serving hot items. The property is located in north Kelowna.

Email: gailj@rhotels.com Website: www.marriott.com Phone: 250-763-2800 Fax: 250-763-2801



Burrowing Owl Winery Guest Rooms

Oliver

This spectacular setting now offers 10 private and spacious south west facing guest rooms each having a balcony overlooking the vineyards. Breakfast is included. Units also feature soaker tubs in spacious bathrooms as well as 41 inch flat screen TV's. In addition there is a winery restaurant featuring lunch and dinner just steps away! Outdoor pool with hot tub and inside meeting space are also available.

E-mail: info@burrowingowlwine.ca Website: www.burrowingowlwine.ca Phone: 250-498-0620



Crowsnest Vineyards & Winery Guest Rooms

Keremeos

Established in 1995, Crowsnest Vineyards has steadily grown and now boast a new 5,000 sq ft building that features a restaurant and lounge called "Landgasthop" serving authentic German cuisine. Seven guest rooms with outstanding views of vineyards and the Similkameen Valley are situated on the second floor. The old structure that comprised the tasting shop, gift store and restaurant has been retro-fitted and will open in mid summer as a cooking school!

E-mail: info@crowsnestvineyards.com Website: www.crowsnestvineyards.com Phone/Fax: 604-499-5129



Hainle Vineyards Restaurant & Cookery School Peachland

Hainle has built a quintessential wine country experience. The gothic style restaurant offers a panoramic view with every seat. Diners can watch from their seats as a culinary team prepare fresh artisan creations. The exhibition kitchen also hosts the Producer's Cookery School that features hands on cooking classes to secrets of Cookery demonstrations! The Okanagan's only winery cooking school!

E-mail: sales@hainle.com Website: www.hainle.com Phone: 250-767-2525 Fax: 250-767-2543



Hester Creek Winery Villas Oliver

Five deluxe villas are situated within a short walk above the winery that command stunning views of the south Okanagan valley. Four units feature King sized beds, flat screen televisions, fireplaces, microwaves and bar fridges while the fifth unit is built for longer stays as it has a full sized kitchen. All villas have private patios that overlook the Hester Creek vineyards and are within a short distance to other wineries as well as the towns of Oliver and Osoyoos.

Email: lean@hestercreek.com Website: www.hestercreek.com Phone: 250-498-4435 Fax: 250-498-0651



Aveley Heritage Sheep Ranch Clearwater

North of Kamloops, the Aveley Heritage Sheep Ranch offers farm tours and overnight holiday packages. They raise sheep but also offer fun and interactive experiences including, sheep shearing, and hayrides, feeding and cuddling lambs as well as trips to an alpine sheep camp.

Email: aveley@telus.net Website: www.aveleyranch.com Phone: 250-6756-9574 Fax: 250-676-9575



The Cove Lakeside Resort Kelowna

This resort is the Okanagan's newest lakeside getaway across the lake from Kelowna. The property offers one, two and three bedroom luxury guest suites that include washer and dryer, living rooms with 42 inch plasma TV's over the fireplace, intimate dining areas and refrigerated wine coolers. This property also has a spa and restaurant and is close to many wineries and the 100 year old Gellately Nut Farm next door.

Email: kennedy@thecovelakeside.com Website: www.thecovelakeside.com Phone: 250-707-1800 Fax: 250-707-1804



Alpine Meadows Resort Clearwater

The resort is a luxury destination on Hallemore Lake located an hour drive north of Kamloops in the North Thompson. There is a balance of serenity and adventure here in a pristine setting. Accommodations include deluxe duplex chalets and log homes with full amenities. Additional conveniences include a restaurant, meeting room, gazebo with fireside lounge, laundry facilities and electric boats with fishing rod rentals.

Email: sherringriffin@shaw.ca Website: www.alpinemeadowsresort.com Phone: 250-587-6368 Fax: 250-587-6361



Talking Rock Golf Resort Chase

Situated one hour west of Kamloops in the Shuswap, this championship course meanders through a mature sandy forest setting and ends with a fabulous 18th hole on the shores of Little Shuswap Lake. The course is natural and rugged yet possesses wide fairways with several holes that climb the hillside to offer spectacular views. Conveniently located next to the First Nations Quaaout Resort.

Email: trevor@talkingrock.ca Website: www.talkingrock.ca Phone: 250-679-3090 Fax: 250-679-3090

Vernon Winter Carnival, February 1 - 10, 2008

2008 marks the 48th year of this popular north Okanagan event! There are 80 events over 10 days packed with fun for everyone including the 15th annual Hot Air Balloon Fiesta...what a sight!!

www.vernonwintercarnival.com

Okanagan Fall Wine Festival, October 2 - 12, 2008

This an experience for all who love fabulous wine accompanied by great food and unique events. Autumn in Okanagan Wine Country is the perfect time to watch the grapes ripen in the sun and to indulge in the harvest event celebrations.

www.owfs.com

Evening Fondue & Torchlight Ski Descent - winter 2007-08

A Sun Peaks Resort signature event! First, take a chairlift ride up the mountain for a delicious cheese fondue and fresh fruit chocolate fondue desert. You'll be serenaded by local musicians. End the night with a torchlight ski descent to the village.

www.sunpeaksresort.com

Thompson Okanagan Tourism Association Information: www.totabc.com/traveltrade/trellis